

## Press Release

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### **MANAGEMENT CONSULTING FIRM EARNS WOMEN'S BUSINESS ENTERPRISE CERTIFICATION**

**Syracuse, NY, September 18, 2009:** Clarity Management Consulting, a management consulting firm based in Syracuse, New York, was awarded national certification as a Women's Business Enterprise (WBE) by the Women Presidents' Educational Organization-NY (WPEO-NY). WPEO-NY is a regional certifying partner of the Women's Business Enterprise National Council (WBENC). Monica Johns is Clarity's president and CEO.

WBENC is the nation's largest third-party certifier of businesses owned and operated by women in the United States. WBENC's national standard of certification implemented by WPEO-NY is a meticulous process that includes a written application, an in-depth review of the business, and a site inspection. This process confirms the business is at least 51% owned, operated, and controlled by one or more women.

Clarity Management Consulting ([www.claritymanagementconsulting.com](http://www.claritymanagementconsulting.com)) provides consulting solutions that transform the way clients do business. With 25 years experience in project management, manufacturing, engineering, outsourcing, and consulting, Clarity helps clients accelerate their strategic goals and achieve greater levels of productivity, while reducing waste and cost.